

Deadline: April 1, 2025

CALL FOR ENTRIES

Saturday, June 14, 2025 • Mason City, Iowa

MacNider Arts Festival Outdoor Art Market



2025 MACNIDER OUTDOOR ART MARKET ENTRY FORM

Business/Store Name *(optional)*: _____

Artist Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Tax ID: _____ Website *(optional)*: _____

(All artists must have an Iowa Sales Tax Permit to participate in the Outdoor Art Market.)

I am over age 18.

Booth Location Preference *(if available)*:

Lawn

Street

Doesn't Matter

Other requests/comments:

Signature of Artist: _____

Category:

- Painting/Drawing
- Ceramics
- Jewelry
- Photography
- Fiber
- Glass
- Wood
- Sculpture
- Other:

Please check:

- I am an active MacNider Shop artist. *No jury fee.*
- \$15 Jury Fee
- \$75 Entry Fee (\$90 after April 1)

Apply/pay online at www.macniderart.org

or mail form with payment to:

Charles H. MacNider Art Museum
ATTN: Lindsay Thompson
303 2nd Street SE
Mason City, IA 50401

MacNider Arts Festival Outdoor Art Market

On the lawns of the Museum and the adjacent
Mason City Public Library at
303 2nd Street SE in Mason City, Iowa
Saturday, June 14, 2025
9 am - 4 pm

SELECTION

All artists wishing to apply to the MacNider Arts Festival Outdoor Art Market must submit three color images of their work. Images should be representative of the work to be exhibited and will serve as the only criteria used. All work must be original or reproductions must be marked.

If you are a current MacNider Shop artist, you will not have to pay a jury fee but will still be juried into the 2025 Art Market using your submitted images.

There is a limited number of openings in our Art Market so it is important to submit applications before the April 1 deadline for judging. Applications received after deadline will be added to a waiting list. Those entries will be judged and artists may be contacted if and when a spot opens up.

JUDGING

A committee of judges will review the submitted images. Please label each image with your name and medium. Any brief description provided will be available to the judges. All decisions of the judge panel are final. If work is submitted by email the images must be labeled with your name and medium. Application, images, and payment must all be received to be judged.

NOTIFICATIONS WILL BE SENT OUT BY APRIL 15. Applying artists will be notified of the selection by email unless an email address is not provided. Your entry check will be sent back should you not be accepted.

RULES

- All work must be designed and executed by the accepted artist. This is an art market, we expect all items being sold to have been created by the artists.
- If two artists would like to be together they can purchase two booths and request they be placed next to each other.
- Artists or their representative must be present with the booth for the entire event.
- All work shown must be for sale.
- We reserve the right to ask artists to remove work from their booths that do not meet the Art Market's criteria or mission.

APPLICATION & FEES

The entry fee of \$75 and a jury fee of \$15 should be submitted with this application. The entry fee of artists not accepted will be returned with notification. This is a rain or shine event.

SPACE & SET-UP

All spaces are approximately 10'x10' in an open outdoor area. Artists must furnish tables, chairs, tents, and any set items. As this is an outdoor show, please be prepared in the event of inclement weather, including wind.

Booth assignments will be made in advance. Artists may set up booths on Friday, June 13 after 3 pm. (please note: no overnight security provided)

Check-in will begin at 7 am at the Art Market booth. There will be an assigned parking area for Art Market artists. More info will be given after being accepted into the market.

PERKS & HIGHLIGHTS

- Helpful volunteers & booth sitters
- Art Bucks - purchase incentives for shoppers!
- Booth Judging prizes:
1st place-\$100; 2nd place-\$75; 3rd place-\$50

CHECK LIST

Please make sure all the following items are included with your completed and signed application:

- \$15 non-refundable jury fee payable to Charles H. MacNider Art Museum (waived if you are an active MacNider Shop artist)
- \$75 entry fee payable to Charles H. MacNider Art Museum (\$90 after April 1)
- Three images of examples of the work you will be selling at the Outdoor Art Market. You can send JPG images by email or mail prints or a CD. These images will also be used for event advertising. You can provide a brief description of your work/process if you would like.
- A copy of the Iowa Sales Tax Permit application if your number has not yet been received. If you already have a number then that should be included on the application.

Send all of the above to:

Charles H. MacNider Art Museum
ATTN: Lindsay Thompson
303 2nd St. SE
Mason City, IA 50401

**If you have questions
please contact Lindsay
by calling 641-421-3666 or
emailing lthompson@masoncity.net**

