# **58**<sup>th</sup> Annual Report ◆ Charles H. MacNider Art Museum Fiscal Year July 1, 2023 — June 30, 2024

# Greetings from the Director!

Thank you to all our members and visitors for another wonderful and successful year!

The Museum has been busier than ever hosting classes, tours, rentals, and visitors. The following pages are just a small snippet into the past year of the MacNider Museum.

In addition to the traditional events the Museum holds each year such as the summer Arts Festival and Holiday Open House, the Museum embarked on a few new adventures. Some were a one-time opportunity due to a traveling exhibition while others were a new addition to the Museum's regular programing.

This year the Museum tried something new by hosting a caregiver and patient class for those with Dementia. This was done in partnership with the exhibition: *Portraits of Dementia*. Those attending the class were given a tour of the exhibition and instructions on how to create a portrait. They were then given materials with which they could make a portrait in a collage fashion. Materials were used that were easy to handle by all participants and those at the class worked together in a collaborative fashion to create each other's portraits. The class taught not only the basics of art but fine motor skill development, color theory, and communication to those attending.

The Museum has done outreach for many years and this year was no exception. In addition to its current roster the Museum participated in Mason City High School and Newman Catholic High School's post-prom event. The event had traditionally focused on athletic activities. The MacNider saw an opportunity to fill a void. Adult coloring books, collage journals, and watercolors were available for the youth to use that evening. It was so successful that students spread out on the floor and extra tables were brought in to accommodate the enthusiastic teens. The Museum was blown away at the overwhelming success of the event. In addition, Lincoln Intermediate requested staff to attend their outdoor field day. Much like post-prom, administrators recognized the need for activities for kids that were not athletic. The Museum helped students make small square paintings that were three dimensional. In all, the Museum had over 100 kids participate in the project.

The Museum continued to host a range of classes that allowed visitors to experience art first hand, as well as exhibitions that brought new art experiences to our community. As always the Museum held its signature events: MacNider Arts Festival, Artoberfest, and Holiday Open House, that are staples of its programing as they continued to engage the community in an arts experience. It continued to provide a quality arts experience with outstanding American Art exhibits for those not only in North Iowa, but for visitors coming from other areas. Most importantly the Museum continued to adapt and nurture programing as the needs of the community it serves changed and grew.

I would like to take this moment to thank the staff of the MacNider Museum: Mara, Belinda, Lindsay, Jackie, Pam, Laura, and Jim work to make the Museum an outstanding gem for the people of Mason City. The success of the Museum is a direct result of the hard work and dedication of the staff of the Museum.

Sincerely, Edith Blanchard

# **Permanent Collection & Exhibitions**

#### **Loans to the Collection:**

*Bil Baird and Puppets*, oil on canvas, 1986, 72 x 48 inches, by Thomas Loepp; since July 17, 1988, continuing loan from the artist.

*General Hanford MacNider*, oil on canvas, 1949, by Chandor; since February 2003, long-term loan from the private collection of the MacNider Family.

Heathcliff and Whistling Wizard (puppets); continuing lone, courtesy of the Baird Family.

Daguerreotype of woman, mid-19<sup>th</sup> Century; from the private collection of Terry Goepel.

#### **Loans from the Collection:**

Loan to the Midwest Art Conservation Center for art conservation evaluation:

Bil Baird, *Goat Herder*, mixed media marionette from the film *The Sound of Music*, 1965. From the Estate of Bil Baird [1987.006.0004]

Bil Baird, *Male Goat*, mixed media marionette from the film *The Sound of Music*, 1965. From the Estate of Bil Baird [1987.006.0005]

Bil Baird, *Female Goat*, mixed media marionette from the film *The Sound of Music*, 1965. From the Estate of Bil Baird [1987.006.0006]

Bil Baird, *Mountain Climber*, mixed media marionette from the film *The Sound of Music*, 1965. From the Estate of Bil Baird [1987.006.0009]

Bil Baird, *Mountain Climber*, mixed media marionette from the film *The Sound of Music*, 1965. From the Estate of Bil Baird [1987.006.00010]

Bil Baird, *Prince*, mixed media marionette from the film *The Sound of Music*, 1965. From the Estate of Bil Baird [1987.006.00012]

# **Exhibitions**

# **Kinney-Lindstrom:**

September 29, 2023 – January 3, 2024 *Iowa Crafts: 46* 



Monet's Garden - Kim Bromley, Colorful Lilies, oil, 2021

January 19 – March 20, 2024

Kim Bromley: Monet's Garden

Sponsored by the David & Phyllis Murphy Charitable
Foundation and the Hanson Family Foundation

April 5 – June 19, 2024 – Area Show: 49



*Area Show:* 49 – Best in Show Award Winner, Mary Ann Marreel of Osage, IA, *The Praying Man*, Charcoal.

# **Center Space:**

August 11 – October 7, 2023 43rd Annual Cerro Gordo Photo Show Sponsored by the Safford and Lena Lock Photo **Endowment Fund** 



New to the Collection -Mary Cassatt, Sara Wearing Her Bonnet and circa 1904. Museum Purchase in Honor of Margaret MacNider Using in education Funds from the Memorials and **Acquisition Trust** [2019.3].

October 20, 2023 -January 27, 2024 New to the Collection

February 9 – April 13, 2024 40<sup>th</sup> Annual School Art Show (5<sup>th</sup> – 8<sup>th</sup> Grade) – Spark the Art! Reception refreshments Coat, lithograph on paper, provided by Alpha Delta Kappa, an honorary sorority for women

> April 26 – May 25, 2024 Museum Shop Highlights

June 5 – July 24, 2024 Iowa Watercolor Society: 2023-24 Traveling Exhibition



Iowa Watercolor Society - Diane Tough, Des Moines Farmer's Market, watercolor on paper.

# **Events**

#### MacNider: Off the Clock

The MacNider: Off the Clock events are free and everyone is welcome! Complimentary wine and appetizers were enjoyed as well as live music from Sam Crosser (Dec.) and Day's Live Music (April). Attendance was: 144 adults on December 8, 2023; and 112 adults on April 26, 2024.

#### Artoberfest

Artoberfest was held on Friday, October, 13. The event had a silent and live auction, a large assortment of beers & wines, and tasty hors d'oeuvres! We tried something new and created a comfy lounge-setting in the Salsbury Room so the crowd could enjoy comedian Day Peace!



There were over 130 people in attendance and over 150 auction items!

## **Holiday Open House**

On Saturday, December 9 young artists participated in five make-and-take art project activities throughout the Museum. Mayor Bill Schickel read "Twas the Night Before Christmas", calligraphy artist Kathie Vix provided services to the young, there was a performance by the Clarinet Society, and cookies were enjoyed by all. Santa Claus was also in attendance! This event is free, thanks to the generosity of the MacNider and Dettmer families. Sponsored by the First Citizens Power Savers.

In attendance were: 213 adults and 235 children.

#### **Events & Education**



# MacNider Arts Festival & Outdoor Art Market

On June 8 families enjoyed nine free "Super MacNider Art

Party" video-game themed crafts as well as stepping stones and face painting while attending the MacNider Arts Festival. As always, the Mayor & City Council FREE Pancake Breakfast was a delicious way to start the day. Visitors listened to live music by the Mason City Municipal Band, The Swampland Jewels, Lee Engele with the Donovan Johnson Trio, and Jordan Messerole while shopping the Art Market's twenty-six fantastic artist booths. It was a fantastic day and we went through all our prepared crafts and then some!

Attendance: 3000 adults and 500 children

# **Puppet Shows**

On November 9, 2023, the community enjoyed a 10 am, 1 pm, and 6 pm showing of "Uncle Rabbit's Adventures" presented by Eulenspiegel Puppet Theatre.

Attendance: 76 adults and 235 children



Everyone enjoyed the "Kate Shelley's Train Rescue" puppet show on April 4.

The 2024 Spring Puppet Show presented by Eulenspiegel Puppet Theatre was "Kate Shelley's Train Rescue". On Thurs., April 4 the community enjoyed a 10 am, 1 pm, and 6 pm showing.

Attendance: 59 adults

and 191 children.

Thanks to the Bertha Stebens Charitable Foundation, visitors of all ages were able to enjoy these puppet shows. Bus subsidies were provided by 3M.

# **Education**

# **Art Classes & Camps**

Children: 670

Classes for Children Scheduled: 42 / 38 Held

Adults: 846

Classes for Adults Scheduled: 23 / 22 Held

Classes for Families: 4 / 2 Held

Camps: 4

Total Enrollment: 1,516

Total Classes: 62

#### **Kids' Club**

Kids' Club is creative, hands-on fun for ages 5-12, and absolutely free thanks to the sponsorship of First Citizens Power Savers.



Kids' Clubs: 9

Kids' Club Special Events: 3 At the Fair (July), Holiday Open House (December) & MacNider Arts

Festival (June)

Attendees: 167 children (special event numbers not

included)

#### Outreach

People reached through in-person outreach at Salvation Army, Good Shepherd, IOOF, Manly - 864

Imagination Playground Attendance:

Adults-327 Children-595



3-Day Wizard Camp, July 2023.

# **Committees & Volunteers**

For the MacNider to fulfill its mission of engaging the public in an arts experience, it takes more than just the dedicated staff of the Museum—it takes a group of wonderful volunteers. Thank you to everyone who volunteered or served on a committee this year!

#### **Acquisitions Committee**

Peggy Bang Edith Blanchard Scott Borcherding Tim Dettmer Angie Konrad Mara Linskey-Deegan Barb MacGregor

# Buildings & Grounds Committee

Scott Borcherding Dee Dienst

#### **Exhibition Committee**

Scott Borcherding Julie Kim Angie Konrad Mara Linskey-Deegan Les Seltun

Dianne Stoltenberg

**Edith Blanchard** 

#### **Personnel Committee**

**Scott Borcherding** 

#### **Pottery Studio**

Peggy Cornick Bill Mateer

#### **Guest Instructors**

Peggy Cornick Bill Mateer Randy Reid

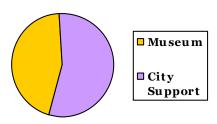
Thanks to the Studio Classes volunteers, Francis Lauer YSS, Boy Scouts, the Mason City Dance Team, and dozens more who gifted us their time for MacNider Arts Festival, Kids Club, classes, and more.

# **Operating Budget**

#### Revenue

City of Mason City Tax Levy \$390,649.10 **Public Support** Grants \$15,875.00 MacNider Art Museum Foundation\$54,368.00 Memberships \$24,093.00 Museum-Generated Income Education Inc. & Underwriting \$37,801.45 Exhibition Sponsorship & Sales \$7,500.00 Museum Shop \$17,192.04 **Programs** \$12,566.10 Venue Rental & Misc. Revenue \$74,762.34 Transfer from Trust \$70,000.00 Total Revenue \$704,807.83

#### Revenue Sources



## Expenses

Salaries & Benefits	\$505,318.07
Buildings & Grounds	
Repairs & Maintenance, Supp	lies \$15,266.23
Gas & Electricity	\$18,368.16
Insurance	\$5,148.00
Programs	
<b>Education Department</b>	\$17,354.78
Exhibits	\$28,149.78
Membership Services	\$951.00
MacNider Arts Festival	\$10,121.79
Fee Programs	\$6,399.29
Puppet Performances	\$2,550.00
Special Events	\$1,300.04
Museum Shop	\$11,744.89
Supporting Services	\$22,806.47
Total Expenses	\$645,478.50

This year, \$390,649.10 (55%) of the revenue was generated by the City of Mason City, while the remaining \$314,158.73 (45%) was generated by the Museum.

## **Donations**

#### **General Donations**

Bethany Lutheran College Chautauqua Circuit #889 Questers chapter of the Iowa Questers (puppet restoration grant) Clear Lake Bank & Trust Joyce Deike (art supplies) Warren L Devries Family Charitable Trust Priscilla Diethelm First Citizens Power Savers (Kids Club sponsor)

pottery) Karen R Franzen Estate

Michele Gordon (Artoberfest) Joyce Hanes (Artoberfest) Jon Hardinger

Kent (Festival)

Debra Klein (Artoberfest)

Charles H. MacNider Art Museum Foundation (operations grant)

Mary Markwalter (Artoberfest)

Mason City Lumber (stepping stones cement) Jen Mericle (cutting board set)

Alma Partridge Charitable Trust

National Endowment for the Arts and the Iowa Arts Council, which exists within the Iowa Economic Development CENT Credit Union Authority (Salaries Grant)

Becky O'Connor (Bil Baird slides)

Doris & Ralph Preuss Charitable Trust

Mary Ann Rossum Bertha Stebens Charitable

Foundation (puppet shows)

Color Ons

CQ Tefft II (Heat press) Tierney Development & Construction, LLC

United LP (gas tank for pancake breakfast griddle) Visit Mason City (advertising

& DOT signage grant) Zilges (festival refrigerators)

#### **MacNider Arts Festival Sponsors**

Accord Architecture Betty Franzen (Karen Franzen Burgmeier Dentistry **Bushel Boy Farms LLP** Central Park Dentistry Clear Lake Bank & Trust Dental Center of North Iowa The Electricians First Citizens Bank Hank's Plumbing, Inc. Hosmer Toyota Kristy Marquis Insurance North Iowa Community Credit Union North Iowa Eve Clinic **NSB Bank** Raymond James Associates Schupick & Associates

#### **Artoberfest Sponsors**

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Construction

Bergland + Cram Architects Central Park Dentistry Clear Lake Bank & Trust CLTel **Dental Center of North** Iowa First Citizens Bank Hawkeye Auto Body Henkel Construction Co. Hogan—Hansen PC

ITC Midwest, LLC North Iowa Community Credit Union NSB Bank Raymond James Associates Bonnie & Dean Selie Plus Partner Businesses and Individuals who

donated items for the

Silent and Live Auction

#### **Holiday Open House**

Tim & Carol Dettmer Charles & Kathy MacNider

#### **Exhibition Sponsors Artists of Color Exhibition**

David & Phyllis Murphy Charitable Foundation

Art the Vote Exhibition FCB Charitable Foundation

#### Beginning at the End: **Portraits of Dementia**

FCB Charitable Foundation Mason City Charitable Giving Fund

#### **Kim Bromley Exhibition**

David & Phyllis Murphy Charitable Foundation

# Solo Exhibition by Annick Ibsen (2025)

Hanson Family Foundation

#### In Memoriam Yvonne Herlitzka

Sam & Kathy Economu Cheryl Fritz Mary Gilliam Lu Anne Green Laura & Mike Huggett Samuel & Deborah Hunt Mason City Clinic

Barbara Pappajohn Eric & Lisa Rosenstock Jennifer Scott Lorraine & Henry Sedin Marcus & Cathy Spotts The Stokstad Family

#### **Jewel Porter**

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#### John Fritz

Lavonne Welch

## **Endowments & MacNider Foundation**

The MacNider Endowment Program strives to provide long-term economic stability for the Charles H. MacNider Museum. In 1981, the Museum Board of Trustees began the Museum Endowment Program, which continues to grow. Its Fiscal Year 2022—2023 financial report is below.

In 1996, the MacNider Art Museum Foundation was established as a separate non-profit entity for the purpose of building long term financial stability for the Museum. Through its fundraising initiatives and its ability to manage investments independently as a non-governmental agency, the MacNider Foundation is building the Charles H. MacNider Museum of tomorrow for all North Iowans. Your contributions to the Museum Endowment Program or the MacNider Art Museum Foundation help ensure the continuation of the Museum's programs and services now, and in the future.

Gifts may be directed to either the MacNider Art Museum Foundation or to the Museum Endowment. All gifts are deductible for the purpose of computing income, gift, estate, and Iowa inheritance taxes under the laws of the State of Iowa and the United States. The Director and any member of the Foundation Board or Museum Board of Trustees will be pleased to confer with you if you are considering a gift, bequest, or other charitable arrangement.

# Museum Endowment Fund Account: Fiscal Year 2023 — 2024

	July 1, 2023	General Income	Interest Earned	Expensed	June 30, 2024
Endowment Unspecified	\$408,317.93	\$0.00	\$47,924.82	\$5,059.98	\$451,182.77
Endowment Specified	<u>\$315,220.79</u>	<u>\$0.00</u>	<u>\$17,209.46</u>	\$6,531.44	<u>\$325,898.81</u>
* Includes Interest	\$723,538.72	\$0.00	\$65,134.28	\$11,591.42	\$777,081.58

**Foundation : Known Planned Gifts** (Does not include pledges)

Mrs. Peggy Bang and the late Roger Bang Mrs. A. J. Herlitzka Charles & Kathy MacNider

# MacNider Foundation Honorarium & Memoriam Donations: Fiscal Year 2023-2024

#### Yvonne Herlitzka Sam & Kathy Econor

Sam & Kathy Economu
Cheryl Fritz
Mary Gilliam
Lu Anne Green
Laura & Mike Huggett
Samuel & Deborah Hunt
Mason City Clinic
Barbara Pappajohn
Eric & Lisa Rosenstock
Jennifer Scott
Lorraine & Henry Sedin
Bonnie & Dean Selje

Marcus & Cathy Spotts The Stokstad Family

#### **Jewel Porter**

David Bailey
Patricia Bergo
Nancy Bone
Susan Brandt
DeAnna Caughlan
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# John Fritz

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## **Endowments & MacNider Foundation**

# Endowment and Foundation Donations for Fiscal Year 2023 - 2024:

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Stained Glass, April 2024.

# **Museum Memberships**

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Mary Greer Kramer

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<b>Business Partner</b>		Kwang & Julie Kim	Vickie VanHeel
(\$100-\$499)		Jesse & Kristy King	Gene & Kathie Vix
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Clear Lake Bank & Trust	Peggy Bang	Kimber & Michael Kleven	David & Susan Warner
CL Tel	Mrs. Patricia Bergo	Angela Konrad & Josh	Laura Weers
Hearing Associates	Scott Borcherding	Lawrence	Robert & Mary Williams
Heartland Asphalt	Scott & Anne Brown	John Lauber & Elizabeth	
<b>Images Photography</b>	David & Carol Clayton	Lincoln	
Iowa Association of	Dee & Kathy Dienst	Todd & Shannon Lerdal	<b>Household Patron</b>
<b>Business and Industry</b>	Joyce Hanes	Gary Levinson & Jackie	(\$50-\$99)
Iowa Vocational	Alice Hanley	Armstrong	Amy Adams
Rehabilitation	Jay & Cynthia Hansen	Tim & Betty Lucas	Emily Althof
Services	Tracey Hessel	Mark & Kendall	Terri Atkinson
Kingland Systems	Hugh Huston	Lundberg	Alyce Bailey
Laird Law Firm	Chip & Kathy Kinsey	Paul & Barbara	Blake & Nancy Barnes
Mason City Chamber of	Jon & Karen Kiss	MacGregor	Steve & Michelle Bell
Commerce	Steven R. Kruse	Richard & Betty	Tom & Julia Birdsall
North Iowa Community	Mark & Deborah Lassise	Malinaric	Judith Bittner
Credit Union	James & Charlotte Locher	Penny Morse & David	Trevor Blum
Northwestern Steakhouse	Tom & Jan Lovell	Miller	Anne Bobst
NSB Bank	Patrick McGarvey	Steve Musson & Dori	Terry Boehmer
Pamela Little Inc.	Mary Lynn Oertel	James	Bernadette & Sara Bohl
Stebens Children's	Joe & Kris Plank	Roland & Kathy Nelson	Emerald Bonebrake
Theatre	Kelly & Glenda Ross	Paul Niemi	Aaron Burnett
	Steve & Cheryl Schurtz	Ozzie & Patty Ohl	Jonas & Sarah Carlsson
		Barbara Pappajohn	Jenny Chelcun
Family & Individual		Elaine Pappajohn	Dee Cisneros
<u>Memberships</u>	<b>Bronze Patron</b>	Mariah Piippo	Marian Clennon
Platinum Patron	(\$100-\$249)	John Pokladnik & Mary	Allison Cole & Jenny
(\$1000 & up)	Michael & Patti Anderson	Sue Kislingbury	Waner

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Student (\$25)

Genesis Bohl

City Officials As of June 30, 2024

Bill Schickel Mayor

Council Members Paul Adams John Jaszewski Tim Latham John Lee Joshua Masson Will Symonds

**Foundation Board** 

Dr. Paul MacGregor President Peggy Bang Vice President Scott Brown Secretary Charlotte Locher Treasurer **Scott Borcherding** Jovce Hanes Julie Kim Charles MacNider Molly Watson

**Board of Trustees** 

As of June 30, 2024

Scott Borcherding President Dee Deinst Vice President Peggy Cornick Treasurer Julie Kim Secretaru Kimber Kleven Angie Konrad Tim Dettmer Dennis Renner Kara Ruge Les Seltun

Museum Staff

As of June 30, 2024

Edith Blanchard Director Jackie Bohl

Receptionist/Administration Mara Linskey-Deegan Registrar & Associate Curator

Belinda Schulz Office Manager James Stepleton

Super. of Building & Grounds Lindsay Thompson Development Admin. Assistant

Laura Anderson Programming Associate

Pamela Jost Programming Associate

Charles H. MacNider Art Museum 303 Second Street SE Mason City, IA 50401 Non Profit Org. U.S. Postage PAID Mason City, Iowa Permit No. 146

#### **RETURN SERVICE REQUESTED**

This Annual Report is a publication of the Charles H. MacNider Art Museum Mason City, Iowa © 2024



HOURS: Tuesday & Thursday 9 am-8 pm Wednesday, Friday, & Saturday 9 am-5 pm Sunday and Monday Closed

The Museum is closed legal holidays and the afternoons of Christmas Eve and New Year's Eve

# Admission is FREE!

#### Charles H. MacNider Museum

303 2nd Street SE, Mason City, IA 50401 641-421-3666 • www.macniderart.org macniderinformation@masoncity.net