

56th Annual Report ♦ Charles H. MacNider Art Museum
Fiscal Year July 1, 2021 — June 30, 2022

GREETINGS FROM THE DIRECTOR

This year the Museum staff was excited to be fully operational for the first time since the Covid-19 pandemic. Patrons found the Museum available once again for all their favorite things with restrictions removed. Although we still struggled with exposures and staff illness, thankfully the majority of the year was back to normal.

In the 2021-2022 year, the Museum resumed classes in normal settings without restrictions. Attendance struggled in the early months as families tried to balance returning to a life filled with activities but grew as the public readjusted to life post- Covid. A grant from the State of Iowa provided funds for increased advertising to encourage the community to visit the Museum.

The Museum had a few new opportunities this past year. A popular program was free senior art classes in a variety of mediums. These classes were paid for by Mason City Clinic and open to anyone age 65 or over. These classes were very popular and benefited a demographic that often does not utilize the Museum. Classes offered included: Printmaking, Mixed Media, and Acrylic Flower Painting.

The Museum held its signature events for the year: Holiday Open House and the MacNider Arts Festival. Families at each event were able to participate in make and take crafts. MacNider Arts Festival had not only a dozen crafts for kids, but also live music all day long, and an art market with local artists selling their creations. Both events brought many visitors to the community that had not yet experienced the Museum and its offerings.

The Museum held Artoberfest in mid-October. This signature fundraiser was in its 13th year and served as a fun way for adults to participate in the arts while also raising funds for the Museum. Although the live auction was not held, the rest of the night went forth as usual after skipping the 2020 in-person event due to Covid.

The Museum would not be able to hold these events and others if they did not have a dedicated core group of volunteers. Volunteers are vital to the Museum's survival and assist with all sorts of tasks. Volunteers help with mailings, preparation of crafts for youth events and classes, decorate and set up events, and volunteer in many capacities the day of these large events. Volunteers may help for just a few hours the day of an event, or may be a long-time board member but they all contribute to the overall success of this institution.

Another group that is vital to the Museum's survival are those who contribute funds in the form of donations, grants, auction items, and bequests. The Museum must raise nearly one-half of the funds needed to operate each year. This requires much community support and the Museum is very fortunate to have a solid base of support within the community.

Lastly – but certainly not the least – the Museum has a dedicated staff that work tirelessly to engage the community in the arts. Some you may know well, due to their positions, and others may play a more behind the scenes role in the Museum's daily operations. Staff members Mara, James, Lindsay, Laura, Pamela, Belinda, and Jackie all play a role in the success of the Museum. I cannot express my thanks enough to them for an outstanding year.

Sincerely, Edith Blanchard, Director

Permanent Collection & Exhibitions

Loans to the Collection:

Bil Baird and Puppets, oil on canvas, 1986, 72 x 48 inches, by Thomas Loepp; since July 17, 1988, continuing loan from the artist.

General Hanford MacNider, oil on canvas, 1949, by Chandor; since February 2003, long-term loan from the private collection of the MacNider Family.

Heathcliff and Whistling Wizard (puppets); continuing lone, courtesy of the Baird Family.

Daguerreotype of woman, mid-19th Century; from the private collection of Terry Goepel.

Loans from the Collection:

Loan to the Midwest Art Conservation Center for art conservation evaluation:

Bil Baird, *Goat Herder*, mixed media marionette from the film *The Sound of Music*, 1965. From the Estate of Bil Baird [1987.006.0004]

Bil Baird, *Male Goat*, mixed media marionette from the film *The Sound of Music*, 1965. From the Estate of Bil Baird [1987.006.0005]

Bil Baird, *Female Goat*, mixed media marionette from the film *The Sound of Music*, 1965. From the Estate of Bil Baird [1987.006.0006]

Bil Baird, *Mountain Climber*, mixed media marionette from the film *The Sound of Music*, 1965. From the Estate of Bil Baird [1987.006.0009]

Bil Baird, *Mountain Climber*, mixed media marionette from the film *The Sound of Music*, 1965. From the Estate of Bil Baird [1987.006.00010]

Bil Baird, *Prince*, mixed media marionette from the film *The Sound of Music*, 1965. From the Estate of Bil Baird [1987.006.00012]

New Acquisitions to Permanent Collection

2021.004 – Charles Fritz, *Study for Unfinished Diplomacy – Lewis and Clark Departing the Brulé Sioux*, oil on canvas, circa 2006. Gift of First Citizens Bank.



Exhibitions

Kinney-Lindstrom:

August 6 – October 6, 2021

Atlanta C. Sampson



Atlanta C. Sampson, *Hayfield, Minnesota*, watercolor, 1924

The Charles H. MacNider Art Museum also offered three free studio art classes for ages 65+ funded by Mason City Clinic. The classes were *Mixed Media Abstract* on Wednesday, August 18, 2021; *Acrylic*

Flower Painting on Thursday, September 2, 2021; *Printmaking* on Tuesday, September 14, 2021.

October 29, 2021 – January 19, 2022

Iowa Crafts: 45

Sponsored by NSB Bank

Exhibitions & Events

February 4 – April 20, 2022

Creating Her Vision: A Selection of Permanent Collection Artworks

Produced by Women



London Amara, *Mother and Son*, Ambrotype original, archival pigment print, 2019.

V. Hanson Foundation.

May 6 – July 6, 2022

London Amara— Ethos: The Alchemy of Spirit and Light

Sponsored by the David & Phyllis Murphy

Charitable Foundation and the John K. & Luise

Center Space:

July 23 – September 18,
2021

Susan E. Kuennen Iowa Crafts: 44 Best in Show Award Winner



Iowa Crafts: 44 Best in Show award winner Susan E. Kuennen, of Elgin, Plowin' Snow, deer antler, willow, reed

October 1 – November
27, 2021

Lori Biwer-Stewart – Area Show: 47 : Best in Show Award Winner

December 10, 2021 – February 5, 2022

Staff Picks

February 18 – April 9, 2022



38th Annual School Art Show (9th – 12th Grade) – Return to Art

Reception refreshments provided by Alpha Delta Kappa, an honorary sorority for women in education

April 22 – June 18, 2022

42nd Annual Cerro Gordo Photo Show

Sponsored by Charles H. MacNider Art Museum's Safford and Lena Lock Photo Endowment Fund

Events

Artoberfest

On October, 8, 2021, Artoberfest was held as an in-person event. The event had a silent auction, a large assortment of beers & wines, tasty hors d'oeuvres, acoustic music provided by Abby Smith, and an online auction open to the public.

There were over 150 people in attendance, over 140 silent auction items, and 47 winning bidders!

Holiday Open House

After a Friday evening snow, the 2021 MacNider Holiday Open House was a Winter Wonderland! On December 11 young artists participated in five make-and-take art project activities throughout the Museum. Mayor Bill Schickel read "Twas the Night Before Christmas", calligraphy artist Kathie Vix provided services to the young, and cookies and treats were enjoyed by all.

Santa Claus was also in attendance! These events were free, thanks to the generosity of the MacNider and Dettmer families. Sponsored by the First Citizens Power Savers.

In attendance were: 252 adults and 306 children.



Families and friends enjoying the free crafts at Holiday Open House.

Events & Education

MacNider Arts Festival & Outdoor Art Market

Rain or shine—we had both during the 2022 MacNider Art Festival! On June 11 around 300 area children enjoyed nine free “Create Waves” under-the-sea themed crafts as well as stepping stones and face



Face painting at MacNider Arts Festival

painting. Attendees enjoyed live music by Carol Montag, Fred Love, and Little Bluestem while making crafts and shopping the Art Market’s twenty-one artist booths.

Puppet Shows



The Fall Puppet Show was “The Bremen Town Musicians” presented by Eulenspiegel Puppet Theatre.

Puppet Theatre. *In attendance were 61 adults and 122 children.*

The 2022 Spring Puppet Show presented by Eulenspiegel Puppet Theatre was “Shenanigans: Animals in Charge”. On April 21 the community enjoyed a 10 am, 1 pm, and 6 pm showing. *Attending were 54 adults and 139 children. Thanks to the Bertha Stebens Charitable Foundation, visitors of all ages were able to enjoy these puppet shows. Bus subsidies were provided by 3M.*

Education

Art Classes & Camps

- 639—Total Enrollment
- 416—Children
- 166—Adults
- 57—Family Attendees
- 4—Camps
- 42—Classes for Children
- 18—Classes for Adults
- 4—Classes for Families
- 3—Classes for Ages 65+



A group of seahorse paintings from Paint With Me, a family class, held Spring 2022.

Kids’ Club

- 1—Online Kids’ Club
- 30—Kits distributed
- 7—In-Person Kids’ Clubs
- 199—Attendees



Kids’ Club is creative, hands-on fun for ages 5-12, and absolutely free thanks to the sponsorship of First Citizens Power Savers.

Outreach

300—Kits made & distributed to three different locations: IOOF, Manly, and Salvation Army. 1371—people reached through in-person outreach at Salvation Army, Good Shepherd, IOOF, and Manly. The Imagination Playground has now been reopen for a full year (closed previously due to Covid-19). *This year 494 adults and 723 children spent time building and creating with the big blue blocks!*



Committees & Volunteers

For the MacNider to fulfill its mission of engaging the public in an arts experience, it takes more than just the dedicated staff of the Museum—it takes a group of wonderful volunteers. Thank you to everyone who volunteered or served on a committee this year!

Acquisitions Committee

Peggy Bang
Edith Blanchard
Scott Borcharding
Tim Dettmer
Mara Linskey-Deegan
Barb MacGregor

Exhibition Committee

Edith Blanchard
Scott Borcharding
Julie Kim
Angie Konrad
Mara Linskey-Deegan
Les Seltun
Dianne Stoltenberg

Guest Instructors

Peggy Cornick
Bill Mateer
Randy Reid

Thanks to the Studio Classes volunteers, Francis Lauer YSS, Boy Scouts, the Mohawk Danzers, and dozens more who gifted us their time for MacNider Arts Festival, Kids Club, classes, and more.

Buildings & Grounds Committee

Ian Stockberger
Scott Borcharding
Dee Dienst

Personnel Committee

Ian Stockberger
Scott Borcharding

Pottery Studio

Peggy Cornick
Bill Mateer

Operating Budget

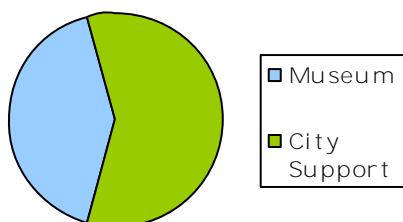
Revenue

City of Mason City	
Tax Levy	\$347,833.17
Public Support	
Grants	\$47,035.00
MacNider Art Museum Foundation	\$51,658.48
Memberships	\$22,623.00
Museum-Generated Income	
Education Inc. & Underwriting	\$28,022.70
Exhibition Sponsorship & Sales	\$11,175.00
Museum Shop	\$14,538.32
Programs	\$9,468.75
Venue Rental & Misc. Revenue	\$48,192.52
Transfer from Trust	\$23,725.08
Total Revenue	\$604,272.02

Expenses

Salaries & Benefits	\$454,496.80
Buildings & Grounds	
Repairs & Maintenance, Supplies	\$20,760.90
Gas & Electricity	\$15,898.67
Insurance	\$11,098.24
Programs	
Education Department	\$16,656.59
Exhibits	\$2,800.86
Membership Services	\$883.50
MacNider Arts Festival	\$8,485.93
Fee Programs	\$5,314.03
Puppet Performances	\$3,560.00
Special Events	\$1,321.69
Museum Shop	\$6,958.81
Supporting Services	\$29,629.89
Covid-19	\$230.64
Total Expenses	\$578,096.55

Revenue Sources



This year, \$347,833 (58%) of the revenue was generated by the City of Mason City, while the remaining \$256,439 (42%) was generated by the Museum.

Museum Numbers: The Museum Shop had over 59 contributing artists this fiscal year.

Donations

General Donations

Mrs. Peggy Bang and the late Roger Bang (*Artoberfest*)
Mary Church (*mask donation*)
Clear Lake Bank & Trust
Community Foundation of Northeast Iowa (*Grant for new DVR*)
Joyce Deike & Scott Smed DeVries Family Charitable Trust
First Citizens Power Savers (*Kids Club sponsor*)
Cheryl & Scott Gordon
David & Pat Guetzko
Ann Hanes
Joyce Hanes (*Festival*)
Gary & Carole Hoffman
Rachel Hupke
Hy-Vee Reusable Bag Program
 Iowa Arts Council - Cultural Leadership Program (*operations grant*)
Iowa Department of Cultural Affairs (*Arts & Economic Prosperity 6 Stipend*)
Isaak Family Charitable Fund
Debra Klein (*Artoberfest*)
Michael Larsen
Mark Lovik
Hester MacGregor Estate
Charles H. MacNider Art Museum Foundation (*operations grant*)
MacNider Family Trust
Penny Morse & David Miller (*Artoberfest*)

Alma Partridge Charitable Trust
Chautauqua Circuit #889
Questers chapter of the Iowa Questers (*fine art restoration grant*)
Doris & Ralph Preuss Charitable Trust
Zach Roling
Richard & Charise Schwarm
Bertha Stebens Charitable Foundation (*puppet shows*)
Sukup Manufacturing Company
US Bank (*Susaninin & Premicie 256 and Ralph Preuss Donation*)
Visit Mason City (*advertising & DOT signage grant*)
Jeanine & Richard Wang
LaVonne Welch

MacNider Arts Festival Sponsors

Accord Architecture
Central Park Dentistry
Clear Lake Bank & Trust
DealerBuilt
The Electricians
First Insurance Agency
Good Shepherd
Hank's Plumbing, Inc.
Kristy Marquis Insurance
Metalcraft
North Iowa Community Credit Union
North Iowa Eye Clinic
NSB Bank
Pamela Little Inc.

Principal Foundation (*grant*)

Raymond James Associates
Schupick & Associates

Artoberfest Sponsors

Bergland + Cram Architects
CENT Credit Union
Central Park Dentistry
Clear Lake Bank & Trust
Country Meadow Place
DealerBuilt
Dental Center of North Iowa
First Citizens Bank
Hawkeye Auto Body
Henkel Construction Co.
Hogan—Hansen
ITC Midwest, LLC
Moorman Clothiers
Kingland
NICCU
NSB Bank
Raymond James Associates
Tierney Properties
Plus Partner Businesses and Individuals who donated items for the Silent and Live Auction

Holiday Open House

Tim & Carol Dettmer
Charles & Kathy MacNider

Exhibition Sponsors

London Amara
David & Phyllis Murphy Charitable Foundation
John K. & Luise V. Hanson Foundation

Jim Singelis

John K. & Luise V. Hanson Foundation

In Memoriam

David Angell

Lorenz & Donna Daleska
Jennifer Fairburry-Bencie
Sheryl & Scott Gordon
Kevin & Debi Kinny
Schumacher, Loop & Kendrick LLP
Ronald & Judith Yaggy

Roger Bang

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James Pals -Pals and Associates
Barbara Pappajohn
M.P. & J.D. Pfeiffer

Val Collison

North Iowa Weaver's Guild

Kay Leet

Tim & Pam Coffey
Patricia Tomson

Terry MacGregor

Neal & Karen Eriksmoen

JoAnn Simmonds

Patricia Geoffrey
Lee & Janelle Johnson

Dr. J Richard Utne

Harry Alcorn
Lori & Alan Kittleson

Endowments & MacNider Foundation

The MacNider Endowment Program strives to provide long-term economic stability for the Charles H. MacNider Museum. In 1981, the Museum Board of Trustees began the Museum Endowment Program, which continues to grow. Its Fiscal Year 2021–2022 financial report is below.

In 1996, the MacNider Art Museum Foundation was established as a separate non-profit entity for the purpose of building long term financial stability for the Museum. Through its fundraising initiatives and its ability to manage investments independently as a non-governmental agency, the MacNider Foundation is building the Charles H. MacNider Museum of tomorrow for all North Iowans. Your contributions to the Museum Endowment Program or the MacNider Art Museum Foundation help ensure the continuation of the Museum's programs and services now, and in the future.

Gifts may be directed to either the MacNider Art Museum Foundation or to the Museum Endowment. All gifts are deductible for the purpose of computing income, gift, estate, and Iowa inheritance taxes under the laws of the State of Iowa and the United States. The Director and any member of the Foundation Board or Museum Board of Trustees will be pleased to confer with you if you are considering a gift, bequest, or other charitable arrangement.

Museum Endowment Fund Account: Fiscal Year 2021 — 2022

	July 1, 2021	General Income	Interest Earned	Expensed	June 30, 2022
Endowment Unspecified	\$405,773.68*	\$0.00	\$2,311.31	\$0.00	\$408,084.99
Endowment Specified	<u>\$314,213.60*</u>	<u>\$20,501.86</u>	<u>\$1,789.76</u>	<u>\$23,725.08</u>	<u>\$312,780.14</u>
* Includes Interest	\$719,987.48*	\$20,501.86	\$4,101.07	\$23,725.08	\$720,865.13

Foundation : Known Planned Gifts *(Does not include pledges)*

Mrs. Peggy Bang and the late Roger Bang
 Karen Franzen
 Mrs. A. J. Herlitzka
 Charles & Kathy MacNider

MacNider Foundation Honorarium & Memoriam Donations: Fiscal Year 2021-2022

David Angell Jennifer Fairburry-Bencie Judith Gordon Kevin & Debi Kinny Schumacher, Loop & Kendrick LLP	Roger Bang Alice Haynes Tim & Pam Coffey Paul & Claudia Collier Pamela S. Elmitt Donald & Yolanda Halferty Brad & Cathy Isaak Mark & Kendall Lundberg MacNider Family	Harlan, Anne & Kris Pals James Pals -Pals and Associates Barbara Pappajohn M.P. & J.D. Pfeiffer Kay Leet Tim & Pam Coffey Patricia Tomson	Terry MacGregor Neal & Karen Eriksmoen JoAnn Simmonds Patricia Geoffrey Lee & Janelle Johnson Dr. J Richard Utne Harry Alcorn Lori & Alan Kittleson
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Endowments & MacNider Foundation

Endowment and Foundation Donations for Fiscal Year 2021 — 2022:

Marvin Alphas	Judy Dunker	Fund	Kara & Nathan Ruge
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These Foundation or Endowment Donors have reached the following levels of aggregate giving:

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Endowments & MacNider Foundation

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Business Partner

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Mason City Chamber of Commerce
Metalcraft
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North Iowa Community Credit
Union
NSB Bank
Pamela Little Inc.
YSS Francis Lauer



Museum Memberships

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the late Roger Bang
John & Mary Pappajohn

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 Mary Markwalter
 Jen Mericle
 Joan Miller
 Ann Morse
 Melissa Morse
 Brendan Moss
 Kelsey Nolan

Brittany Pals
 Maria Pappajohn
 Brian Pauly
 Kristy Peterson
 Mariah Piippo
 Meredith Rahn-Oakes
 Matthew Reid
 Jeremy Ryal
 Deb Schneider
 Patricia Schultz
 Jacque Simon
 Jim Smith
 Joyce Spurr
 Val Suby
 Helen Towner
 Dee Tracy
 Marilyn Ward
 Cindy Weber
 Isaac Weiss
 Angela Worple
 Christine Wyrick
 Renee Zirbel

Student (\$25)

Morgan Lupkes
 Madison Osegera

City Officials

As of June 30, 2022

Bill Schickel *Mayor*

Council Members

Paul Adams
 John Jaszewski
 John Lee
 Joshua Masson
 Will Symonds
 Tom Thoma

Foundation Board

Dr. Paul MacGregor

President

Peggy Bang *Vice President*
 Scott Brown *Secretary*
 Charlotte Locher *Treasurer*
 Scott Borcharding
 Joyce Hanes
 Julie Kim
 Charles MacNider
 Molly Watson

Board of Trustees

As of June 30, 2022

Scott Borcharding *President*
 Dee Deinst *Vice President*
 Peggy Cornick *Treasurer*
 Julie Kim *Secretary*
 Angie Conrad
 Tim Dettmer
 Dennis Renner
 Kara Ruge
 Ian Stockberger
 Les Seltun

Museum Staff

As of June 30, 2022

Edith Blanchard *Director*
 Jackie Bohl
Receptionist/Administration
 Mara Linskey-Deegan
Registrar & Associate Curator
 Belinda Schulz *Office Manager*
 James Stepleton
Super. of Building & Grounds
 Lindsay Thompson
Development Admin. Assistant
 Laura Anderson
Programming Associate
 Pamela Jost *Programming Associate*



Museum Numbers: During the 2021-2022 fiscal year 14,907 people visited the Museum.
 This is an increase of over 10,000 people from the previous fiscal year!

Charles H. MacNider Art Museum
303 Second Street SE
Mason City, IA 50401

Non Profit Org.
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Mason City, Iowa
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This Annual Report is a
publication of the
Charles H. MacNider Art Museum
Mason City, Iowa
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HOURS: Tuesday & Thursday 9 am-8 pm
Wednesday, Friday, & Saturday 9 am-5 pm
Sunday and Monday Closed

The Museum is closed legal holidays and the
afternoons of Christmas Eve and New Year's Eve

Admission is
FREE!

Charles H. MacNider Museum

303 2nd Street SE, Mason City, IA 50401
641-421-3666 • www.macniderart.org
macniderinformation@masoncity.net