Deadline: April 1, 2020

CALL FOR ENTRIES
Saturday, June 13, 2020 • Mason City, Iowa

MacNider Arts Festival
Outdoor Art Market

2020 MacNider Outdoor Art Market Entry Form

Name: ________________________________
Address: _______________________________
City: __________________ State: _____ Zip: ______
Phone: __________ Email: __________________
Tax ID: ________________________________
(All artists must have an Iowa Sales Tax Permit to participate in the Outdoor Art Market.)

Please check:
☐ I am a MacNider Shop artist.
☐ $15 Jury Fee
☐ $75 Entry Fee ($90 after April 1)

Signature of Artist: ________________________________

Mail form with payment to:
Charles H. MacNider Art Museum
ATTN: Lindsay Thompson
303 2nd Street SE
Mason City, IA 50401
MacNider Arts Festival
Outdoor Art Market
On the lawns of the Museum and the adjacent Mason City Public Library at 303 2nd Street SE in Mason City, Iowa
Saturday, June 13, 2020 9 am - 4 pm

SELECTION
All artists wishing to apply to the MacNider Arts Festival Outdoor Art Market must submit three color images of their work. Images should be representative of the work to be exhibited and will serve as the only criteria used. All work must be original or reproductions must be marked.

If you are a current MacNider Shop artist, you will not have to pay a jury fee but will still be juried into the 2020 Art Market using your submitted images.

There is a limited number of openings in our Art Market so it is important to submit applications before the April 1 deadline for judging. Applications received after deadline will be added to a waiting list. Those entries will be judged and artists may be contacted if and when a spot opens up.

JUDGING
A committee of judges will review the submitted images. Please label each image with your name and medium. Any brief description provided will be available to the jurors. All decisions of the jury panel are final. If work is submitted by email the images must be labeled with your name, medium, and size.

NOTIFICATIONS WILL BE SENT OUT BY APRIL 24.
Applying artists will be notified of the selection by email unless an email address is not provided. Your entry check will be sent back should you not be accepted.

RULES
• All work must be designed and executed by the accepted artist.
• If two artists would like to be together they can purchase two booths and request they be placed next to each other.
• Artists or their representative must be present with the booth for the entire event.
• All work shown must be for sale.
• We reserve the right to ask artists to remove work from their booths that do not meet the Art Market’s criteria or mission.

APPLICATION & FEES
The entry fee of $75 and a jury fee of $15 should be submitted with this application. The entry fee of artists not accepted will be returned with notification. The jury fee is non-refundable. Accepted artists’ fees are non-refundable. This is a rain or shine event.

SPACE & SET-UP
All spaces are approximately 11’x11’ in an open outdoor area. Artists must furnish tables, chairs, tents, and any set items. As this is an outdoor show, please be prepared in the event of inclement weather, including wind.

Booth assignments will be made in advance. Artists may set up booths on Friday, June 12 after 3 p.m. (please note: no overnight security provided)
Check-in will begin at 7 a.m. at the Art Market booth. This year there will be an assigned parking area for Art Market artists. More info will be given after being accepted into the market.

PERKS & HIGHLIGHTS
• Helpful volunteers & booth sitters
• Coffee & donuts will be available at check-in
• One free sack lunch delivered to booth
• Art Bucks - purchase incentives for shoppers!
• Booth Judging prizes:
  1st place-$100; 2nd place-$75; 3rd place-$50

CHECK LIST
Please make sure all the following items are included with your completed and signed application:
• $15 jury fee payable to Charles H. MacNider Art Museum (unless you are an active MacNider Shop artist)
• $75 entry fee payable to Charles H. MacNider Art Museum ($90 after April 1)
• Three images of examples of the work you will be bringing to the Outdoor Art Market.
You can send JPG images by email or mail prints or a CD. These images may also be used for event advertising. You can also provide a brief description of your work/process.
• A copy of the Iowa Sales Tax Permit application if your number has not yet been received. If you already have a number then that should be included on the application.

Send all of the above to:
Charles H. MacNider Art Museum
ATTN: Lindsay Thompson
303 2nd St. SE
Mason City, IA 50401

If you have any questions please contact Lindsay Thompson by calling 641-421-3666 or emailing lthompson@masoncity.net